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Dateline – OCTOBER 1, 2013: Diabetes Friendly and
Affordable Health Insurance Exchanges

Robert Spendlove, Deputy for State and Federal Relations,
Governor's Office of Utah

Sophie Stern, Senior Policy Analyst, Best Practices Institute,
Enroll America

Sandra Cook, Consumer Assistance Specialist, Arkansas Health
Benefits Exchange Partnership Division



Learning Outcomes

- Provide input into messaging and education efforts specifically targeting the diabetes community
- We know that consumers want and value health insurance, but need help understanding the changes that are happening, how to apply and choose a plan, and financial help affording coverage. Organizations and agencies providing consumer assistance services should be encouraged to provide this information to the diabetes population.
- Assess health plans being offered on exchanges so as to assure appropriate diabetes prevention and treatment services are being included in the coverage

Learning Outcomes

- Work with your exchange and Medicaid agency to think through policies that can minimize churn between programs and, when churn occurs, how coverage and care can be made as seamless as possible
- As exchanges start to focus on future work to maximize their potential, help them think about policies such as those related to value-based insurance design, diabetes-related quality metrics, more targeted patient education activities and broader delivery and payment system reforms (e.g., patient-centered medical homes; care coordination)