

EVENING AT POPS



SINGIN' IN THE RAIN

**29th Evening at POPS to benefit
Joslin Diabetes Center**

May 8, 2015 • 6:00 p.m. • Symphony Hall, Boston

Presenting the Frank and Jean Ring Memorial Award in the Fight Against Diabetes to Donald Barnett, MD and M. Donna Younger, MD as a tribute to their remarkable careers and extraordinary commitment to Joslin Diabetes Center.

Join us for the 29th annual celebration to benefit Joslin Diabetes Center! This fabulous evening at Symphony Hall includes a pre-concert reception with scrumptious food and entertainment, followed by a spectacular performance as Maestro Keith Lockhart and the Boston Pops bring to life *Singin' in the Rain*: Film with Orchestra.

Topping the American Film Institute's list of 25 Greatest Movie Musicals of all time, this film masterpiece comes to life with live orchestral accompaniment and award-winning on-screen performances by Gene Kelly, Donald O'Connor, and Debbie Reynolds. Join Keith Lockhart and the Boston Pops as they bring this classic musical to the stage of Symphony Hall. Says the *Musical Theatre Review*: "Everybody should see *Singin' in the Rain* on the big screen at least once in their lives. But to see it with glorious MGM music performed live makes it once-in-a-lifetime viewing experience."

This year Joslin will present the *Frank and Jean Ring Memorial Award in the Fight against Diabetes* to Donald Barnett, MD and M. Donna Younger, MD as a tribute to their remarkable careers and extraordinary commitment to Joslin Diabetes Center. Dr. Younger and Dr. Barnett worked alongside Dr. Elliott P. Joslin early in their careers. They have continued his legacy, contributing to significant milestones in diabetes treatment and education.

Joslin's Evening at POPS was established in 1985 by dedicated parents and patients of Joslin Diabetes Center to celebrate an organization that has been instrumental in their lives. This special evening brings the Joslin community and friends together to enjoy the rich tradition of the Boston Pops Orchestra and support the *High Hopes Fund*. The proceeds from this event directly support vital diabetes clinical care programs and ground-breaking research initiatives at Joslin Diabetes Center.

The *High Hopes Fund* makes it possible for Joslin to ensure that the essential parts of our mission remain adequately funded while providing much needed hope for a world without diabetes and its complications to our patients and families.



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Sponsorship Opportunities

- _____ **Grand Piano** **\$10,000**
-  Receives 20 priority seats at the concert
 -  V.I.P. reception
 -  Full-page, four-color ad in the program book
 -  Acknowledgment during reception
 -  Corporate logo on event signage

- _____ **Cello** **\$5,000**
-  Receives 10 seats at the concert
 -  V.I.P. reception
 -  Half-page, four-color ad in the program book
 -  Acknowledgment during reception

- _____ **Violin** **\$2,500**
-  Receives 5 seats at the concert
 -  V.I.P. reception
 -  Half-page, black and white ad in the program book

- _____ **POPS Family Pack** **\$1,000**
-  Receives 4 seats at the concert
 -  V.I.P. reception
 -  Half-page, black and white ad in program book

- _____ **Flute** **\$750**
-  Receives 2 seats at the concert
 -  V.I.P. reception
 -  Listing in the program book

_____ **Individual Floor Ticket** **\$250**
(Includes V.I.P. reception)

_____ **Individual Balcony Ticket** **\$100**
(Pops Concert Only)

Please print sponsor name exactly as you wish to be listed on promotional materials:

Sponsor

Contact Name

Address

City

State Zip

Phone

Email

Payment method:

Charge

- VISA MasterCard AMEX Discover

Name on Card

Card Number

Exp. Date

Signature

Check

- I have enclosed a check made payable to:

Joslin Diabetes Center

Please return this form and payment to:

Joslin Diabetes Center, Development Office, One Joslin Place, Suite 745, Boston, MA 02215

or fax to: **617.309.2562.**

For questions please call **617.309.2531** or email caitlin.enright@joslin.harvard.edu.



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Advertising Opportunities

- | | |
|---|---|
| <input type="radio"/> Full page, four-color ad
5" x 8" \$500 | <input type="radio"/> Half page, four-color ad
5" x 3 7/8" \$200 |
| <input type="radio"/> Full page, black and white ad
5" x 8" \$400 | <input type="radio"/> Half page, black & white ad
5" x 3 7/8" \$100 |

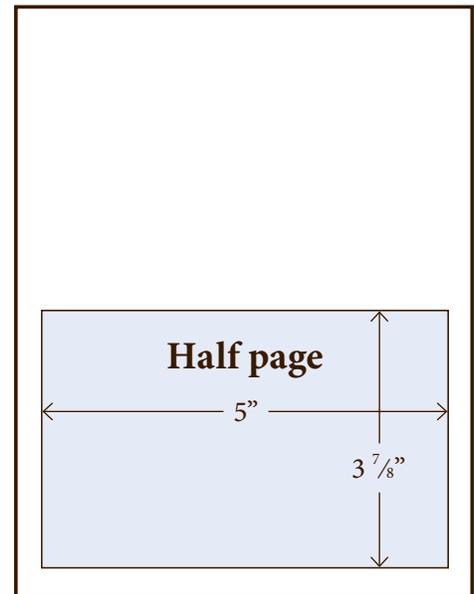
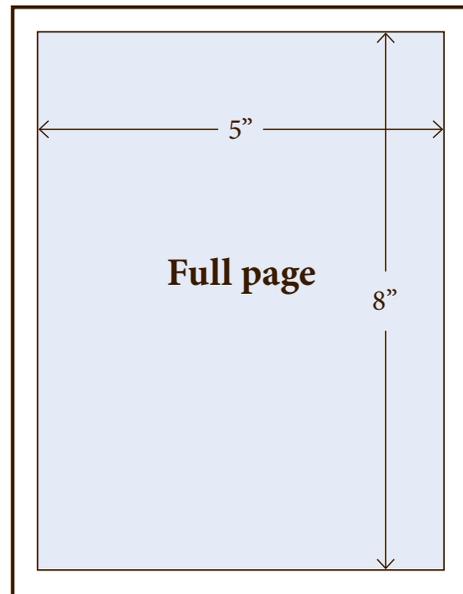
All artwork must be received by Wednesday, April 15, 2015.

Please e-mail high resolution PDFs to caitlin.enright@joslin.harvard.edu.

Be sure to embed all photos, fonts, logos, etc.

If you have any questions about your sponsorship or ad, please call (617) 309-2531 or email caitlin.enright@joslin.harvard.edu.

Trim size: 5 1/2" x 8 1/2"





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Auction & Raffle Commitment Form

**Yes, I/we would like to donate an item
to the Auction and Raffle!**

Item description: _____

Item Value: \$ _____

- Items valued at \$1,000+** Receive a full-page ad in the program book
- Items valued at \$500-\$999** Receive a ½ page ad in the program book
- Items valued at \$250 - \$499** Receive a ¼ page ad in the program book
- Items valued at \$100 - \$249** Receive a business card size ad in the program book
- Items valued at under \$100** Listing in the program book

Name Title

Company

Address

City State Zip Code

Phone Email

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